




**Engineering AI Excellence for  
the Modern Enterprises**



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# About Our Company

CittaAI is an **AI Center of Excellence** built to help businesses adopt, deploy, and scale AI with confidence. We deliver **enterprise-grade AI solutions** and **360° AI-powered marketing services** that combine strategy, data, automation, and creative execution to generate measurable growth.

From AI readiness and data foundations to custom **AI agents, automation workflows, analytics, and integrations**, we build practical, production-ready systems that improve speed, efficiency, and decision-making across teams. On the marketing side, we run full-funnel performance engines—**powered by intelligence—covering content, SEO, paid media, social, CRM/WhatsApp, funnels, and conversion optimization.**

With a multidisciplinary team and a strong focus on outcomes, we don't just run campaigns or build tools—we **engineer scalable AI-driven growth systems for modern enterprises.**

## Best AI Startup Of the Year Award



#startupindia

### » Vision

Engineering **AI Intelligence for the Modern Enterprise**—so organizations can move from fragmented data and manual operations to **intelligent, autonomous, outcome-driven systems at scale.**

### » Mission

To **deliver AI that works in the real world** by building practical, production-ready AI systems starting with **strong data foundations, designing intelligence with purpose,** and deploying **agentic workflows** that execute across enterprise tools to drive measurable business outcomes

# Our Journey

## STATISTICS

Since 2022, **CittaAI** has evolved from an execution-first team into a structured, automation-enabled, AI-enabled growth partner. Across **30+ brands** and **9 industries**, we've managed **₹30 Cr+** in ad spend, executed **1000+ campaigns**, and built scalable automation systems **including 30 industry workflows** and **500+ WhatsApp/CRM workflows** to improve speed, reporting, and conversion consistency.



## Why CittaAI?

**CittaAI** transforms from manual execution into intelligent performance systems. Our AI powered approach removes guesswork, optimizes continuously, and delivers measurable growth outcomes.

By combining advanced analytics, automation, and strategic thinking, we help brands move faster, reduce inefficiencies, and unlock scalable growth opportunities in competitive digital markets.

With transparency, data integrity, and performance accountability at our core, we build partnerships focused on long term success.

**We don't chase data. We activate it.**

Smarter decisions, faster execution, and sustainable results.

# AI CENTER OF EXCELLENCE



## Engineering AI Intelligence for the Modern Enterprise

### Data Engineering

Modern data architectures, real-time pipelines, analytics foundations, and AI-ready ecosystems.

### Enterprise & Agentic AI

Enterprise AI applications, autonomous agents, copilots, ERP/LMS/Pharma/GovTech systems.

### AI Strategy & Advisory

AI readiness, roadmap, governance, responsible AI, and CoE setup.

### AI-Powered Platforms And Products

Product engineering, intelligent automation, scalable platforms, and performance driven systems.

### 360° AI-Powered Digital Marketing

AI-driven acquisition, engagement, conversion, and revenue optimization.

# OUR TEAM



**SALADI CHANDRA BALAJI**  
CO-FOUNDER & COO



**AKHIL REDDY**  
CO-FOUNDER & CTO



**VINAY VELIVELA**  
DIRECTOR



**GANESH GANDHI VADLANI**  
DIRECTOR & CMO



**HARISH NERATI**  
OPERATIONS AND  
SALES HEAD



**ARAVIND REDDY**  
E-COMMERCE  
HEAD



**PARVATA MOHAN**  
BUSINESS  
DEVELOPMENT HEAD

# ADVISORY BOARD



**P HARINATH**  
TECH HEAD



**RAKESH KOTA**  
CLOUD EXPERT



**CH. MOHINEESH**  
AI EXPERT



**UDAY ARETI**  
GLOBAL STRATEGIST  
AND FINANCIAL ADVISORY



**VISWA TEJA**  
PRODUCT MANAGER

# OUR IMPACTS



### AI Brand Strategy Engine

Branding isn't identity; it's strategy. We predict demand, map white-spaces, and engineer positioning using behavioral intelligence for faster differentiation.

01

### AI Performance Ads Engine

PPC isn't spend; it's a revenue system. We use predictive bidding and fatigue detection to ensure lower CAC and stable ROAS.

05

### Autonomous Social Engine

SMM isn't posting; it's an attention engine. We generate creatives, predict winners, and run test loops for compounding reach and lead flow.

02

### E-commerce Revenue Engine

Growth isn't campaigns; it's revenue engineering. We predict intent and automate experiments to drive higher conversions and compounding LTV.

06

## AI Powered Marketing Services

### GenAI Content & Design

Content isn't production; it's a conversion factory. We mine intent gaps and optimize assets via performance scoring for higher resonance and conversion.

03

### WhatsApp Automation Engine

WhatsApp isn't broadcasting; it's conversation automation. We classify intent and trigger sequences to optimize reply-to-revenue loops.

07

### Predictive SEO Engine

SEO isn't a checklist; it's a compounding system. We predict winning keywords and build intent clusters for stronger authority and consistent inbound leads.

04

### AI Influencer Engine

Influencer marketing isn't guessing; it's scored performance. We model audience fit and predict ROI to lower CAC and scale demand.

08

# AWARDS AND RECOGNITION



**BEST AI STARTUP OF THE YEAR AWARD**



**RAISED 1 MILLION DOLLARS FUND THROUGH FIXITY**

# CITTA AI — One Platform Multiple OS Built for Outcomes



- Citta AI builds end-to-end, production-grade platforms for Education, Pharma, and Enterprises—powered by AI, automation, analytics, and modern developer tooling. Our “OS” approach means each ecosystem gets a one-stop solution—modules work together, share data, and scale across teams.

## 1) Education OS

- The Complete Learning + Assessment + Coding Ecosystem for Colleges  
Education OS is a unified platform for colleges to manage learning, teaching, assessments, coding practice, contests, and performance analytics—with role-based control and measurable outcomes.

### Core Stakeholders and Roles

- College Admin: onboarding, governance, user management, approvals
- HOD: department oversight, performance tracking, curriculum monitoring
- Educator: create groups, assign courses/tests, track progress
- Learner: consume content, take quizzes, solve coding, join contests

- Modules inside Education OS

### A) College LMS (Multi-College Ready)

- Onboard multiple colleges with isolated admin controls
- Role-based access: Admin, HOD, Educator, Learner
- Department-wise analytics and reporting
- Course assignment by groups / batches / classes



## B) Groups And Cohort Management

- Groups can be created by Teachers or Admin
- Assign courses/tests to groups
- Track group progress, completions, and performance

## C) Course Learning Experience (Video + Quiz + Coding)

- Courses include videos with an extensive video player experience
- Built-in quiz + coding checkpoints at regular intervals
- Progress tracking, continuation, and structured learning paths
- In-course assessments for retention and skill validation

## D) Test Series Platform (Aptitude + Coding)

- Create Test Series → multiple Tests
- Each test contains:
  - a. Aptitude Questions
  - b. Coding Questions
- Auto evaluation, performance breakdown, topic-wise insights
- Leaderboards and competitive ranking based on results

## E) Coding LMS (Dedicated Coding Platform)

- Structured coding practice system for students
- Problem solving with difficulty levels, tags, and learning paths
- Contests: live competitive events with leaderboard
- Skill benchmarking and continuous improvement tracking

## F) Video LMS (Video-First Learning)

- Lightweight video-only learning mode for quick deployment
- Ideal for training libraries, recorded sessions, and learning channels
- Search, chapters, progress, and consumption analytics





## ➤ Why Education OS ?

- One platform for learning + assessment + coding + contests
- Improves outcomes with structured checkpoints + analytics
- Designed for college hierarchy and governance

## 2) Pharma OS

### ➤ AI-Powered Quality, Compliance & Release Intelligence

Pharma OS digitizes quality workflows and enables faster, reliable batch decisions with AI-assisted documentation, verification, and reporting.

### ➤ Modules inside Pharma OS

#### A) Quality Dashboards

- Central dashboards for quality KPIs, deviations, CAPA, trends
- Audit-ready visibility across lines, plants, and products

#### B) Batch Records Review Tool

- Digitized batch record review workflows
- Faster review cycles with structured checklists and exception handling

#### C) Protocol Preparation & Summary Report tools

- Guided protocol creation and structured templates
- Automated summary report preparation with review-ready outputs

#### D) Continuous Process Verification (CPV) Tool

- Ongoing process verification with trend monitoring
- Supports batch release readiness with data-backed signals

### E) APQR Reporting Tool

- Annual Product Quality Review reporting automation
- Data aggregation, trend insights, and standardized outputs

### F) Assessment Tool

- Structured assessment workflows for quality evaluations
- Risk-based reporting and review trails

## Why Pharma OS?

- Faster documentation + reporting cycles
- Better compliance readiness

Improved visibility, control, and consistency across QA workflows



# 3) Enterprise AI OS

➤ Build, Evaluate, Deploy — Production-Ready AI Systems  
Enterprise AI OS is Citta AI's platform to build RAG, agentic systems, voice agents, document intelligence, analytics, and knowledge graphs—with enterprise-grade controls.

Modules inside Enterprise AI OS

### A) RAG And Agentic Applications (End-to-End)

We build, evaluate, and ship production-ready RAG + agent workflows with:

- Data ingestion pipelines
- Vector indexing and retrieval
- Evaluation + benchmarks
- Chat playground for testing
- Hosting + deployment
- Developer-friendly APIs

### B) Conversational AI

- Enterprise chat assistants for support, operations, internal knowledge
- Multi-channel chat experiences with governance and analytics

### C) Voice Agents (Including Live Voice Agents)

- Real-time voice agents with Google's ADK
- Call automation, support triage, appointment handling, and workflows

## AI-Powered Platforms & Products



**YantrikAI**

Autonomous  
Workflow  
Orchestration

**iA**  
influenceAI

Influencer  
Campaign Intelligence

**Wazzap**

AI Funnels  
for WhatsApp Growth

#### D) Multi-Agent Systems

- Task-specific agents working together
- Orchestration, memory, tools, and role-based agents
- Use cases: operations, compliance, customer support, procurement, analytics

#### E) Document AI (OCR → Agentic Doc Extraction)

- OCR + structured extraction + validation
- Agentic workflows for:
  1. forms
  2. invoices
  3. SOPs
  4. reports
  5. compliance documents
- Human-in-the-loop review and exception flows

#### F) Data Engineering And Analytics

- Modern pipelines for structured/unstructured data
- Dashboards, metrics, and analytics layers
- Data reliability and scalable reporting

#### G) Agentic Knowledge Graph Construction

- Convert enterprise documents into connected knowledge graphs
- Better reasoning, traceability, and relationship discovery
- Great for compliance, audits, root cause analysis, and intelligence

#### H) Database Agents (Build Your Own)

- NL-to-SQL and tool-driven database agents
- Guardrails, permissions, and safe query execution
- Analytics copilots for teams

#### I) Fine-Tuning And RL Post-Training

- Fine-tuning for domain behavior and accuracy
- Post-training optimization (incl. reinforcement methods where needed)
- Safe deployment and evaluation standards



# Why Enterprise AI OS?

- Faster AI deployment with measurable evaluation
- Strong enterprise controls and integration readiness
- Built to move from PoC → Production with confidence



## 4) Future: RealEstate OS

### ➤ One-Stop Platform for Real Estate Operations (End-to-End)

RealEstate OS will unify the entire lifecycle: listings → leads → site visits → agreements → post-sale → analytics.

#### Planned Modules

- Property listings management (builders/owners)
- Lead management and omnichannel follow-up
- Customer journey tracking (visit, negotiation, booking, docs)
- Broker/partner ecosystem management
- Project analytics: traffic, leads, conversions, channel ROI
- Document vault + verification workflows
- Automated communication via chat/voice agents
- Finance and payment milestone tracking

Goal: Real estate businesses run everything from one OS—sales + ops + intelligence.



## 5) Future: Ecommerce OS

One-Stop Platform for Commerce, Growth, and Operations  
Ecommerce OS will combine store operations, growth marketing, customer support, and supply chain intelligence into one platform.

Planned Modules

- Product catalog + pricing + inventory
- Orders, returns, delivery, and customer lifecycle
- CRM, segmentation, retention and loyalty
- Marketing workflows: performance, creatives, campaigns, analytics
- Conversational AI for customer support
- Voice agents for order queries, follow-ups, and support
- Data analytics and forecasting
- Vendor/supplier management and procurement intelligence

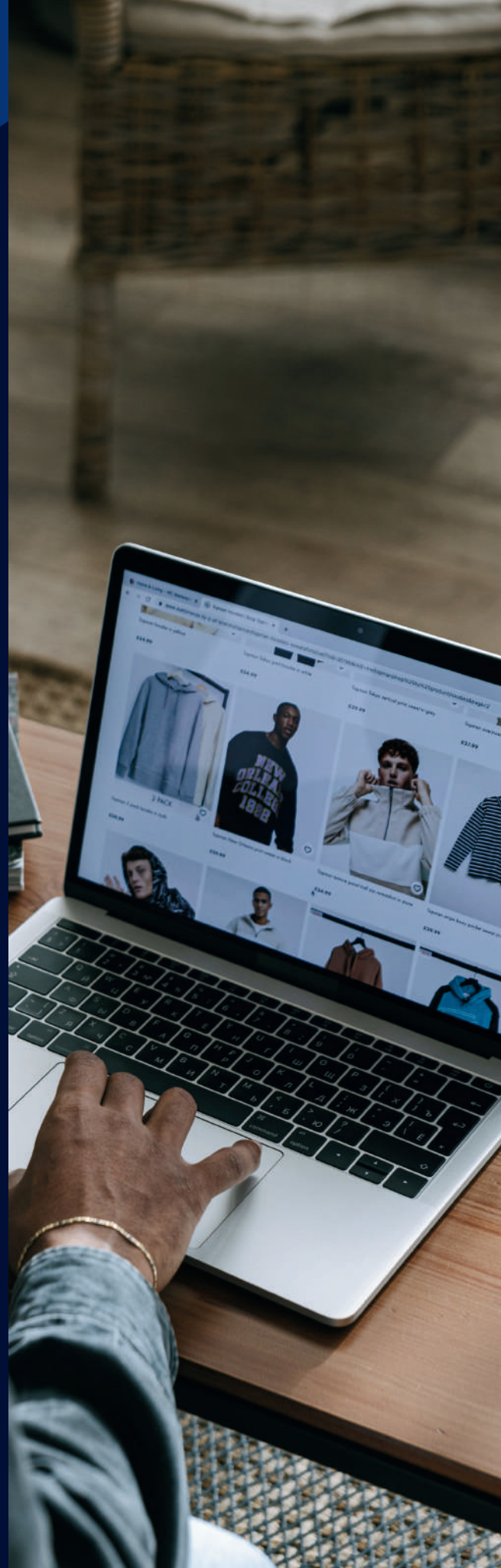
Goal: A single OS to run commerce—from storefront to supply chain to support.

### Platform-Wide Differentiators (Across All OS)

- Modular yet unified: adopt one module or the entire OS
- Role-based governance: enterprise-grade permissions and audit trails
- AI-first workflows: automation, extraction, intelligence, and assistance built-in
- Analytics by default: dashboards and measurable outcomes across modules
- Integration-ready: APIs and scalable architecture for enterprise environments
- Built for production: evaluation, reliability, and deployment readiness

### Engagement Models

- Platform Delivery (Full OS Implementation)
- Module-Based Rollout (Start small, expand fast)
- Custom Enterprise Build (AI + workflows + integrations)
- Managed AI Ops (Monitoring, improvement, and optimization)



# GOVT TECH PRODUCTS (AP MSME)

## AP MSME AI Suite

One suite for MSME growth. Genie for answers, PARAM AI for DPRs, PRAVAH AI for export readiness—simple, compliant, and fast.



### MSME Genie (AI Chatbot)

Smart Assistant for Knowledge, Help & Insights

**"Your Business Questions, AI Answers."**

Multilingual assistant that answers scheme/eligibility/document queries and guides applications inside AP MSME ONE.



### PARAM AI (AI DPR Preparation)

Planning & Report Automation Module for MSMEs

**"Plan Smart, Report Faster with AI."**

Chat-guided tool that auto-generates bankable, scheme-compliant DPRs with built-in financials in Telugu & English.



### PRAVAH AI (AI Export Console)

Platform for Regulations, Approvals, Valuation & Access Hub

**"Flow to Global Markets, AI Accelerates."**

Unified export hub that suggests HS codes, estimates tariffs, generates compliant documents to make MSMEs export-ready.

## AP MSME AI SUITE

**ANDHRA PRADESH Innovation Society** **APMSME**

# CONGRATULATIONS THE WINNERS & RUNNER-UPS!

## AP MSME DIGITAL EMPOWERMENT CHALLENGE 2025

Celebrating innovation, talent & digital excellence that will shape the future of Andhra Pradesh's MSME ecosystem.

**Problem Statement 2: AI-BASED DPR PREPARATION TOOL**

**WINNER:** AKHIL REDDY (Citra Marketing Agency)

**Runner-Up 1:** KARTHIK PONDUGOLLA (Kartika Enterprises)

**Runner-Up 2:** HARSH KUMAR (Thoughtware Soft)

**Problem Statement 3: SAAS-BASED CROSS-BORDER EXPORT CONSOLE**

**WINNER:** AKHIL REDDY (Citra Marketing Agency)

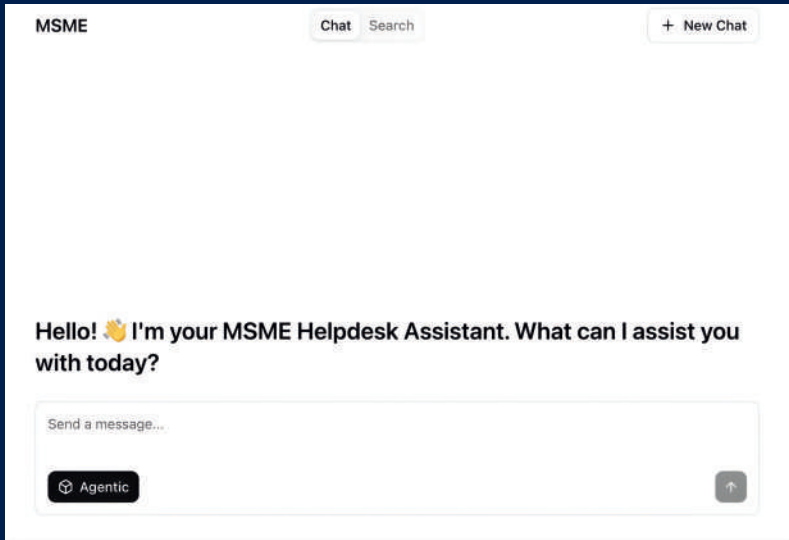
**Runner-Up 1:** SURESH VEERARAJU (Thoughtware Soft)

**Runner-Up 2:** HARSH VARDHAN (Vishal Systems Development Pvt. Ltd.)

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## MSME HACKATHON WINNERS

# CITTA AI — AP MSME AI SUITE



## MSME Genie (AI Chatbot)

Smart Assistant for Knowledge, Help & Insights

*"Your Business Questions, AI Answers."*

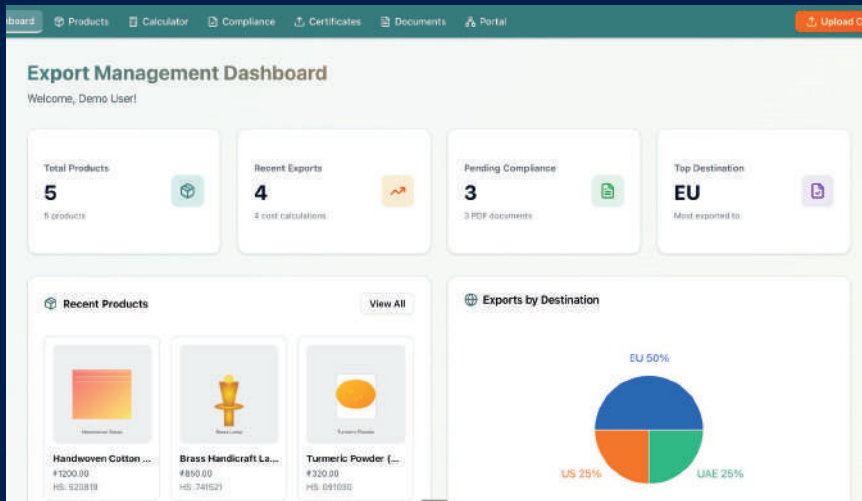
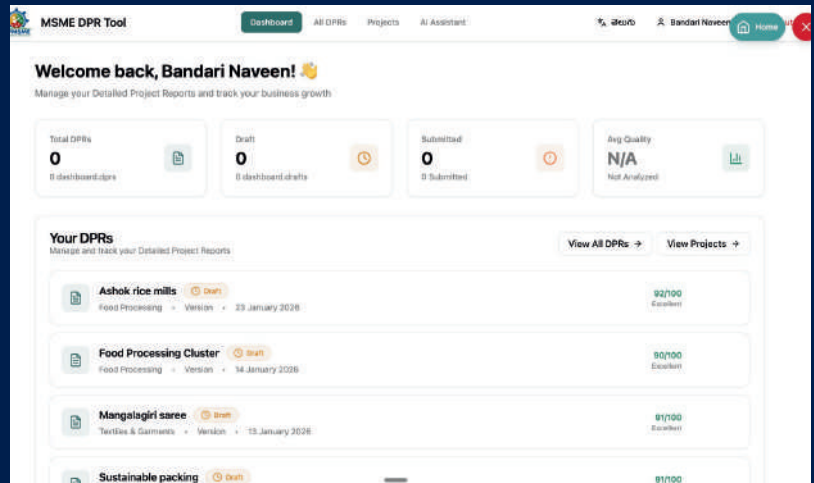
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# MarkTech Products (CittaAI / Citta Marketing Stack)

## ➤ 1) WhatsApp Marketing Platform (Brand Messaging OS)

A scalable WhatsApp engagement and broadcast system where we onboard brands and help them run high-volume messaging (including lakhs of messages) with compliance-friendly workflows, automation, and support.



### Core capabilities

- Brand onboarding + WhatsApp setup support  
WABA onboarding assistance (number setup, template setup, approvals guidance)  
Catalog/profile optimization (business profile, display name, messaging identity)
- Message types supported  
Utility messages (order updates, payment reminders, appointment confirmations, OTP flows)  
Promotional messages (offers, launches, festive campaigns, flash sales)  
Engagement messages (polls, feedback, NPS, surveys, reactivation)
- Mass scale broadcasting  
Bulk campaigns at very high volume with queueing + retry mechanisms  
oSmart rate control, delivery scheduling, and load balancing for scale
- Segmentation & targeting  
Audience lists, tags, cohorts (new leads, repeat customers, high intent, abandoned cart)  
Personalization fields (name, city, product, last purchase, etc.)



# MarkTech Products (CittaAI / Citta Marketing Stack)

## ► Core capabilities

- Two-way inbox + support workflows  
Shared team inbox, assignments, internal notes, quick replies  
SLA tracking, escalation, and customer support reporting

- Templates + approvals management  
Template library and category mapping (utility/marketing/auth)  
Versioning and approval tracking (reduce rejections, improve speed)

- Analytics & reporting  
Delivery rate, read rate, CTR, conversion events (if integrated)  
Campaign performance by segment, time, template, and CTA

- Integrations  
CRM integrations (lead sync), e-commerce events, webhooks, API access  
Click tracking + UTM support for performance marketing attribution

- Compliance & brand safety (where applicable)  
Opt-in/opt-out management, list hygiene, suppression lists  
Frequency caps to reduce spam perception

- Managed services add-on  
Campaign planning, copywriting, template creation, support operations  
Monthly performance reviews + optimization

Best for: D2C, retail, education, healthcare, local services, real estate lead funnels



## 2) Influencer Marketing & Affiliate Platform (Creator Collaboration OS)

➤ A marketplace + campaign management platform connecting Brands, Agencies (managing brands), and Influencers, with end-to-end workflows from discovery to execution, plus affiliate tracking and analytics.  
Stakeholders

- Brands: run campaigns, discover creators, track performance, payments
  - Agencies: manage multiple brands, approvals, reporting, execution
  - Influencers/Creators: showcase profile, pricing, deliverables, submit content
- Core functionalities

### A) Influencer Discovery And Shortlisting

- Browse influencers by: category/niche, location, language, audience type reach, engagement rate, platform (IG/YT), content format
- Wishlist / shortlists
- Compare creators side-by-side (pricing, engagement, sample work)

### B) Communication And Negotiation

- Built-in chat between brand/agency and influencers
- Negotiation flow: deliverables list (reels/posts/stories), timelines, revisions policy pricing updates and counter offers
- Centralized conversation logs and agreement summary

### C) Campaign Creation And Management

- Create campaigns with: objectives (reach/sales/leads), audience, deliverables, dates
- Creative brief, do's/don'ts, hashtag/CTA requirements
- Assign influencers to campaigns



# MarkTech Products (CittaAI / Citta Marketing Stack)

- D) Live Campaign Tracking
  - Live status tracking for each creator and deliverable
  - Alerts/reminders for deadlines and pending approvals
  - Content link collection and proof of posting

## E) Detailed Analytics & Reporting

- Campaign-level dashboards:
  - reach, views, engagement, follower growth, CPM/CPA (if mapped)
- Influencer-level breakdown:
  - performance per deliverable, top-performing posts, engagement quality
- Brand/agency reporting exports:
  - weekly/monthly reports, ROI snapshots, content library archive

## F) Affiliate Marketing (Clicks + Attribution)

- Generate trackable links/codes per influencer
- Track:
  - clicks, sessions, conversions (if integrated), revenue attribution
- Leaderboard for affiliates and performance-based insights
- Helps brands optimize creators based on conversion outcomes (not just views)

## G) Payments & Compliance (optional / roadmap-ready)

- Payment milestones (advance/final), invoicing support, payout tracking
  - Contract/document upload and acceptance tracking (agency/brand policy)
- Best for: D2C brands, consumer services, education brands, apps, local franchises  
Outcome: Faster creator sourcing + smoother execution + measurable ROI with affiliate attribution



# Client Success Stories

## Olive Mithai

Olive Mithai wanted to strengthen their online presence and connect more deeply with local customers. CittaAI created a focused influencer and content strategy that encouraged real customers to share their experiences.

By identifying the right creators and understanding audience behavior, we helped the brand consistently reach new customers while building strong social trust and engagement.

- Grew Instagram followers from 2k to 40k
- Increased overall reach by more than 400 percent
- Generated over 700 customer created content pieces
- Improved brand visibility and community engagement



## Krishna Pearls & Diamonds

Krishna Pearls wanted to increase sales through direct customer communication. CittaAI designed a smart WhatsApp marketing system that allowed the brand to connect with customers in a more personal and timely way.

We helped structure customer journeys, improve message timing, and simplify the buying process, making it easier for customers to discover and purchase products.

- Generated over 3.5 Crore in return from a single campaign funnel
- Improved customer response and conversion rates
- Built a repeatable and scalable sales communication system
- Strengthened customer engagement and retention



# Client Success Stories

## Vaarahi Silks

Vaarahi Silks wanted to expand beyond physical stores and reach customers digitally while maintaining their cultural identity. CittaAI developed a complete online presence including e-commerce setup, influencer collaborations, and regional content creation.

We ensured the brand storytelling remained authentic while enabling modern digital shopping experiences.



- Successfully launched a full online store
- Achieved strong sales within the first month
- Increased digital visibility and customer reach
- Built a consistent brand presence across platforms

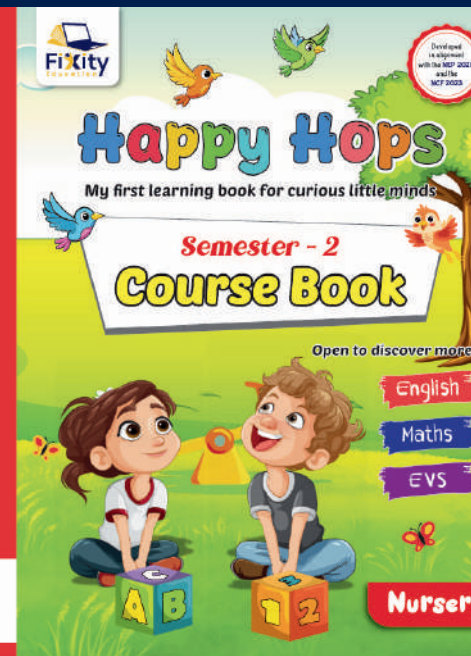
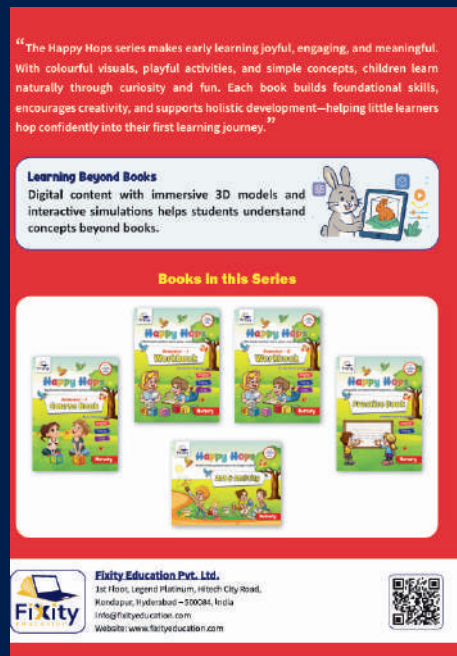


# Client Success Stories

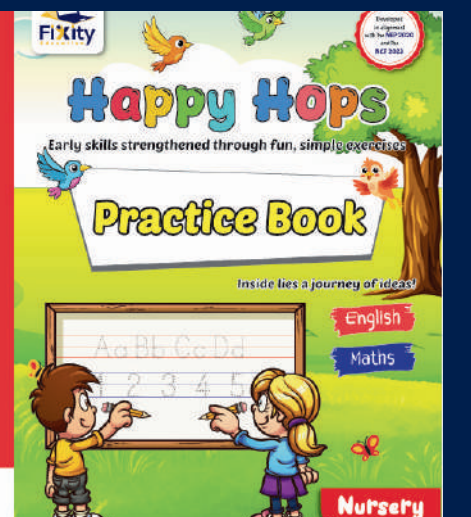
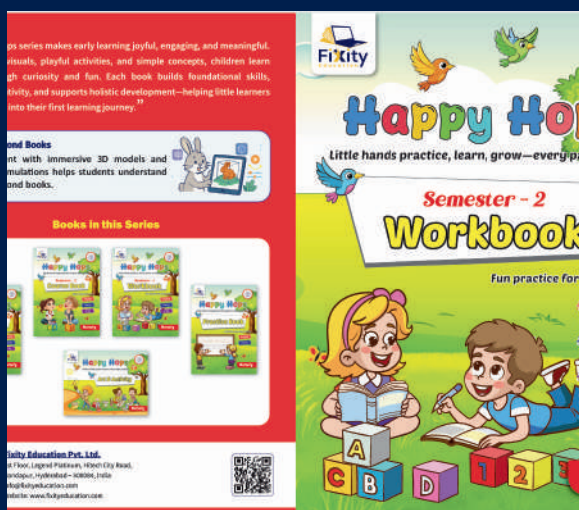
## Fixity Education

Fixity Education set out to publish a complete portfolio of modern, value-based learning books—spanning Pre-Primary to Grade 5—without the long timelines and large production teams traditional publishing demands.

**CittaAI delivered an AI-powered publishing workflow to conceptualise, write, design, illustrate, and finalise 26 books (2,000+ pages) in just 30 days, while maintaining curriculum structure and visual consistency across every series.**



- Produced 26 print-ready books across multiple grades and series
- Designed and delivered 2,000+ pages with consistent layouts and pedagogy
- Generated child-friendly illustrations at scale with style consistency
- Achieved significant time and cost reduction vs. traditional workflows
- Built a scalable production engine for future grade expansion



# Client Success Stories

## Devarasa

Devarasa needed to connect with large scale buyers for agricultural products. CittaAI built a targeted lead generation strategy that focused on reaching genuine business buyers efficiently.

By improving targeting and lead qualification, we helped simplify the sales process and improve deal quality.

- Generated bulk purchase leads within one month
- Improved buyer quality and faster sales cycles
- Reduced unnecessary outreach efforts
- Built a structured sales pipeline



# devarasa

## Premidis SARL

Premidis SARL wanted to establish a strong digital presence in European markets. CittaAI created a bilingual website and content strategy that communicated the brand story clearly across different audiences.

We ensured the website was optimized for discoverability while maintaining consistent brand messaging.

- Launched a bilingual international website
- Improved online visibility across European markets
- Strengthened brand credibility and presentation
- Increased inbound customer engagement



# Our Products



- End-to-end influencer campaign intelligence with comprehensive ROI tracking



- WhatsApp funnel builder with pre-built templates for sales and support..

Yantrik AI

- AI-powered cognitive agents that automate complex workflows and business decisions.

# Yantrik AI

- Yantrik AI is CittaAI's intelligent automation and agent orchestration platform designed to help enterprises deploy cognitive AI agents that can think, decide, and execute complex workflows autonomously. It transforms operational processes into self-optimizing digital systems.
- The platform integrates seamlessly with existing business tools, enabling AI agents to manage tasks across operations, finance, customer support, compliance, and analytics. With built-in governance, monitoring, and human-in-the-loop controls, Yantrik AI ensures safe automation while continuously improving speed, accuracy, and business efficiency.

## Core Features

- Autonomous AI agents for workflow execution and decision automation
- Seamless integration with enterprise tools and data systems
- Built-in governance, monitoring, and audit trails
- Human-in-the-loop escalation and control mechanisms
- Real-time orchestration of multi-step business workflows



# Wazzap

- Wazzap is an AI powered WhatsApp automation platform designed to help businesses convert conversations into leads, sales, and long term customer relationships.
- It enables brands to build intelligent sales and support funnels using ready to use templates and smart automation. With seamless integration across Meta Ads and business tools, Wazzap simplifies customer communication, improves response speed, and increases conversion efficiency.

## Core Features

- Automated WhatsApp sales and support funnels
- Faster lead follow ups and response time
- Higher customer engagement and conversions
- Seamless integration with Meta Ads and CRM tools
- Scalable customer communication workflows





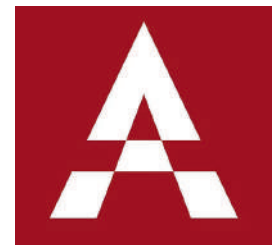
- **InfluenceAI** is an AI powered influencer marketing platform designed to help brands identify the right creators, execute campaigns efficiently, and measure real business impact. It transforms influencer marketing from guesswork into a data driven growth engine.
- The platform enables brands to discover high performing creators based on audience alignment, engagement quality, and brand relevance. With automated workflows for briefing, approvals, content tracking, and ROI measurement, InfluenceAI simplifies campaign execution, improves transparency, and maximizes marketing returns.

## Core Features

- AI driven creator discovery and audience matching
- Automated campaign workflows from brief to delivery
- Real time performance tracking and ROI analytics
- UGC content pipeline for ads and brand amplification
- Scalable influencer programs across regions and categories
- Influencer fraud detection and quality scoring



# Our Clients Base



# Our Clients Base



**PREMIDIS**  
S.A.R.L



**BookMyDarshan.in**  
Experience the divine with ease



**Skillza**  
Global



**Pramove**  
Solutions



**Puja Raksha**



**KRESTA**  
INFRA & DEVELOPERS  
PVT. LTD.



Since 1975



**Fixity**  
Education



**TECHNOLOGIES**

We Don't Just Build Tech - We Craft Experiences



**Baldersoft**



*We're excited to have you  
on board!*




# Contact Information

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